

# SIDDHIPATEL

## contact | portfolio

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## experience

### Graphic Designer

Temple University Graphics Media Center  
May 2023-Present

- Work to provide a high-level client/customer interaction related to design and production processes
- Produce high quality mounted prints
- Create graphics, social media advertisements, reformatting files, logo designs, poster designs
- Other tasks include, billing, technology troubleshooting, and equipment maintenance

### Marketing Engagement Committee

Howard Gittis Student Center  
May 2023-Present

- Work with in a team of students to plan student staff socials
- Market movies and promotional events at the Student Center
- Create an inclusive environment for student workers

### Art Director

Allotrope Student Agency  
August 2024-Present

- Lead a team of student creatives in developing innovative branding and advertising strategies.
- Direct the creation of visually compelling campaigns that resonated with target audiences.
- Collaborate with clients to align creative solutions with their brand goals.
- Manage multiple projects from brief to delivery, ensuring quality and timeliness.
- Foster a collaborative environment, promoting creativity and innovation.

### Volunteer

Trans Formations Project  
February 2025-Present

- Work with volunteers within Trans Formations to foster a welcoming environment for all marginalized people
- Provide the public with accessible and inclusive knowledge/resources that aid the fight for trans equity.
- Promote active support of marginalized identities, and uplift their perspectives in the organization's activities, education, and content.

## projects

### CASA Philadelphia Gala Video

Allotrope Student Agency  
February 2025-Present

- Interviewed volunteers, staff members, and board members of CASA Philadelphia for a video for their annual gala in May.

### WRC x Saxby's Survivor's Support Design

Wellness Resource Center  
February 2025

- Designed and produced a cutout for the Wellness Resource Center's collaboration with Saxby's to raise money for sexual assault survivors

### Conference Services Pamphlet

Howard Gittis Student Center/Conference Services  
January-February 2025

- Designed a pamphlet for Temple University's Conference Services to showcase Temple's amenities and rules to clients.

### Wayfinding

Howard Gittis Student Center  
May 2024

- Helped design, produce, and install vinyl direction signage for the Howard Gittis Student Center.

### Information Desk Mural

Howard Gittis Student Center  
May 2023-August 2023

- Designed, produced, and installed a vinyl mural for a space in the Howard Gittis Student Center.

## education

### Temple University

Lew Klein College of Media and Communication  
Bachelor of Arts: Advertising, Art Direction  
Minor in Fine Art  
August 2021-May 2025

## skills

- Adobe Creative Suite
- Design consultations
- Logo design
- Website design
- Sticker production/design
- Poster production/design
- Vinyl production/design